**Culture: Chapter 2 Lecture**

**Outline**

1. **Culture: Way of Life Shared by Group of People.**
2. **Material culture.**
3. **Non-material culture.**
4. **Horace Miner: “Body Ritual of the Nacirema.**
5. **Culture: Provides Taken-for-Granted Orientations to Life.**
6. **Cultural shock.**
7. **Ethnocentirsm.**
8. **Cultural Relativism.**
9. **Components of Symbolic Culture.**
   1. **Sociologists sometimes refer to non-material culture as symbolic culture.**
   2. **Symbols: Include gestures, language, vales, norms, sanctions, folkways, and**

**mores.**

* 1. **Gestures: Use of body to communicate with others.**
  2. **Language: Sapir-Whorf Hypothesis (Theory of Linguistic Relativity).**
  3. **Norms: Expectations or rules concerning appropriate behavior.**

**1. Sanctions: Positive and Negative.**

**2. Folkways: Customs or daily habits.**

**3. Mores: Rules essential to core values.**

**4. Taboos: So deeply ingrained violation of brings feelings of revulsion.**

* 1. **Values: Standards of right and wrong, desirable and undesirable.**

**1. Robin Williams: Lists ten core values in U.S.**

**2. Henslin: Adds three additional values to list.**

**3. Value Clusters: Core values that come together to form larger whole.**

**4. Cultural Wars: Occurs when ideal and real culture clash.**

1. **Many Cultural Worlds.**
2. **Dominant culture: Culture shared by most members of a society.**
3. **Subculture: Distinct group within larger world of dominant culture.**
4. **Counterculture: Values set them in conflict with dominant culture.**
5. **The Global Village.**
6. **Technology: Tools, as well as skills and procedures in using them.**
7. **Cultural Lag (William Ogburn).**
8. **Cultural Leveling: Process by which cultures become similar.**
9. **Cultural Diffusion: Spread of cultural characteristics.**